

Richard L. Hoag

EDUCATION:

University of Washington, College of Arts and Sciences	1971	B.A.
University of Washington, College of Architecture	1977	M.Arch.
University of Illinois, Urbana-Champaign, College of Communications: Institute of Communications Research	1979	ABD

PROFESSIONAL EXPERIENCE:

Intern-George Bartholick, FAIA, Seattle Washington	1969-1970
Artist-in-Residence, State of Washington	1971-1972
Lecturer, Architecture, University of Illinois, Urbana-Champaign	1972-1980
Assistant Professor, Architecture, Florida A&M	1981-1983
Associate Professor, Architecture, Florida A&M	1984-1985
Director, Design/Design Delivery Competition, Grant: National Endowment for the Arts	1980-1984
Acting Director, Institute for Building Sciences	1981-1982
Co-director (with Tim White), State of Florida Research Contract: Fixture Standards Study (K-14)	1982-1983
Associate Professor and Head, Department of Environmental Design, Kansas State University	1986-1988
Professor and Head, Department of Environmental Design, Kansas State University	1988-1990
Professor, Architecture, Kansas State University	1990-present

SELECTED COURSES TAUGHT:

Graduate Courses:

- Research Methods in Architecture
- Research Methods in Landscape Architecture
- Research Methods in Urban and Regional Planning
- Seminar in Environment and Behavior
- American Architectural Competitions
- Architectural Design Studio 5
- Architectural Design Studio 6
- Architectural Design Studio 7
- Architectural Design Studio 8

Undergraduate Courses:

Architectural Design Studio 1
Architectural Design Studio 2
Architectural Design Studio 3
Architectural Design Studio 4

SERVICE

Editorial Board: *American Communications Journal*.
Faculty Senate

SELECTED BOOKS, REPORTS AND REFEREED ARTICLES:

- With Robert Fortner. "The Concern for Nuclear Power: An Illinois Context," *Illinois Quarterly*, 42 (2) 5-14 1980.
- With Robert Fortner. "Professional Communication and the Interplay of History and Ethics," *The Journal of Communications Inquiry*, 6 (1) 41-52 1981.
- With Gerald Dizinno and Edward T. White. *Fixture Standards: Restroom Use and Restroom Vandalism in Public Schools in Florida*. Tallahassee, FL: Florida Department of Education, 1983.
- Selecting an Architect: The Design/Design Delivery Competition to Select an Architect for the Florida A&M School of Architecture*. Tallahassee, FL: Institute for Building Sciences, FAMU, 1983.
- With Diane Favro. *Portrait of a Competition*. Tallahassee, FL: NEA and Institute for Building Sciences, FAMU, 1984.
- With Diane Favro. "The Costs and Benefits of One Architectural Competition," *Environmental Design Research Association Proceedings 17: The Cost of Not Knowing*, Atlanta, GA: Georgia Tech, 1986.
- With Jeff Head and Kenneth Brooks. "An Evaluation of the Simulation Processes for the Elumens Vison Dome." *Proceedings of ACADIA*, San Luis Obispo, CA: California Polytechnic, 2001.
- With David Smit. "Words and Images: Writing and Thinking in the Act of Design." *Flow, Filter, Function, Feeling, and Focus: Proceedings of the 20th Anniversary Conference of the Design Communication Association*. Ed. Michel Mounayar, German Cruz, and Cheryl Bove. Muncie, IN: Ball State University, 2007. 33-40.
- With David Smit. "Writing in Design Studio." *Proceedings of the 25th National Conference on the Beginning Design Student*. Ed. Jim Sullivan and Matthew Dunn. Baton Rouge, LA: College of Art and Design, Louisiana State University, 2009. 81-86.
- With David Smit. "Crossing Over: Teaching Writing in Practice in the Academy." *Crossroads Crossover: Design Communications Biannual Conference Proceedings*. Ed. Zuzanna Karczewska. Bozeman, MT. School of Architecture Montana State University, 2010. 111-115.
- With David Smit. "Genre and Transfer in the Writing of Designers." *Made: Proceedings of the 26th National Conference on the Beginning Design Student*. Ed. Jeffrey

Balmer and Chris Beorkrem. Charlotte, NC. University of North Carolina, 2010. 150-153.

“Building Conceptual Frameworks: Cumulative Learning in the Act of Design.”
Beginning of, In The End: Proceedings of the 27th National Conference on the Beginning Design Student. Ed Lindsey Bahe, Peter Hind and Brian Kelly. Lincoln, NE. University of Nebraska, 2011. 46-50

SELECTED CONFERENCE PAPERS:

With Ashok Das, Wendy Ornelas. “International Architecture and Planning Awards: Slum Networking in India,” Southeast Regional Conference of the Associated Schools of Architecture. Atlanta, Georgia, March 2002.

“Preparing Students to See: the Role of Vocabulary in Understanding Diversity,”
Diversity in Beginning Design, Hampton. Virginia, March 2002.

“Teaching students to Write and Think about Design,” International Conference on the Beginning Design Student. San Antonio, Texas, March 2005.

With Wendy Ornelas. “Design Competitions: Problems and Prospects at Century’s End, AIA Kansas Conference. Wichita, Kansas, March 2006.

With David Smit. “Translating Words and Images in the Act of Design.” The 23rd National Conference on the Beginning Design Student. Savannah, Georgia, March 2007.

With David Smit. “Words and Images: Writing and Thinking in the Act of Design.” Biannual Conference of the Design Communication Association. Muncie and Indianapolis, Indiana, September 2007.

With David Smit. “Architectural Literacy.” The 24th National Conference on the Beginning Design Student. Atlanta, Georgia, March 2008.

With David Smit. “Visual versus Verbal Rhetoric: Maya Lin and the Design of the Vietnam Veteran’s Memorial.” College English Association Convention. Pittsburgh, Pennsylvania, March 2009.

SELECTED GRANTS:

Service Learning Grant, Omaha Metropolitan Community College Board of Governors, 2002.

Service Learning Grant (with Vickie Borchers), Advance Manufacturing Institute, Kansas State University, 2006.

Service Learning Grant (with Vickie Borchers), Advance Manufacturing Institute, Kansas State University, 2007.

Service Learning Grant (with William Yankey and Dennis Law), Green Impact Zone Development, Kansas City, 2010.

National Council of Architectural Accreditation Boards Grant. “Writing in Practice,” 2010.